

DIRECTORY PRODUCTS



Display Advertising on findyello.hn

Your greatest exposure on www.findyello.hn

- Means to promote your brand, increase awareness of your products & services
- Home page advertising takes advantage of thousands of views on the home page annually
- Heading search results advertising is a highly relevant, targeted means of advertising
- Banner, tiles and towers link to your website

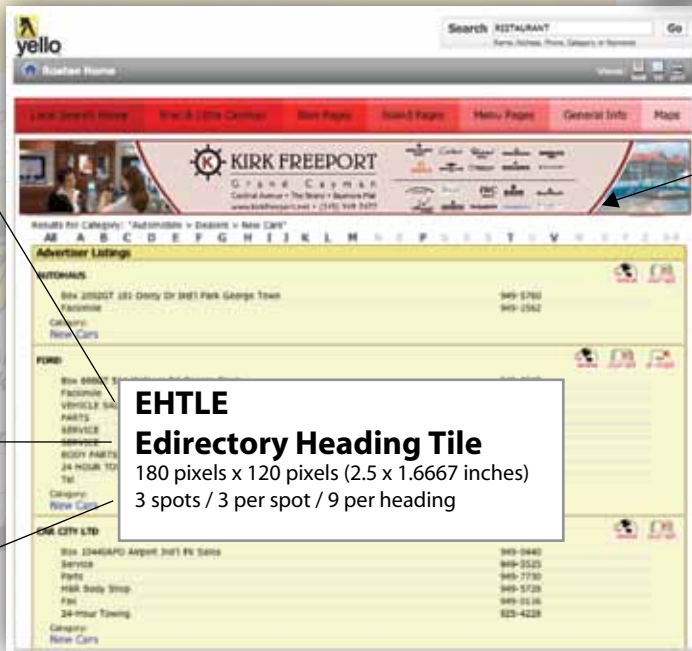


ESBAN.F
eDirectory Home Page Banner
 540 pixels x 60 pixels (7.5 x 0.8333 inches).
 Free to Cover Advertisers

ESTWR
eDirectory Home Page Tower
 180 pixels x 190 pixels (2.5 x 2.6389 inches)
 2 advertisers maximum
2 advertisers only

ESTLE
eDirectory Home Page Tile
 120 pixels x 90 pixels (1.6667 x 1.25 inches)
 8 advertisers maximum (4 spots/2 each)
 Free to TAB Advertisers
 15 tiles maximum (5 spots w 3 rotating in each)

All measurements expressed as 72ppi



EHBAN
eDirectory Heading Banner
 468 pixels x 60 pixels
 (6.5 x 0.8333 inches)
 3 per heading available

EHTLE
eDirectory Heading Tile
 180 pixels x 120 pixels (2.5 x 1.6667 inches)
 3 spots / 3 per spot / 9 per heading

