



Search Engine Marketing Simplified!

Global Directories simplifies Local Search Engine Marketing while growing your business online. There is no question that more and more consumers are looking on search engines like Google Yahoo, Bing for your local products or services.

We are now featuring **Global Directories Search Engine Marketing** solutions to put your business in front over 90% of online searchers that utilize major search engines within the Caribbean and from all over the world. We will take care of all of the work to allow you to focus on your sales, not on finding your customers.

What do we offer? - Search Engine Marketing Simplified!

1. Efficiency – Put your business in front of your ideal customers and make sure you acquire them easily while spending your search engine budget in the right places at the right time.
2. Cost-Effective – Our Search Engine Marketing platform brings a steady flow of online visitors at the lowest cost per click.
3. Results-Driven – GD features a technology system to automate and structure the best campaigns on Google while a personal internet specialist reviews and refines your ongoing campaigns to maximize your performance month over month.
4. Transparency – A Measurable and Efficient way to advertise. We will provide you with real-time and monthly reports for you to review...making sure your investment is working the best way possible.

Why Global Directories?

Our company is 100% committed to providing our advertisers cutting-edge Search Engine Marketing solutions throughout the Caribbean. We are partnering with some of the most experienced and talented online marketers in the world while utilizing the best technologies to efficiently manage your online advertising investment and maximize performance.

Our goal is to provide each and every advertiser with the most affordable and effective ways to reach ready-to-buy consumers through major search engines like Google, Yahoo, Bing.

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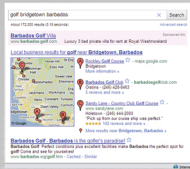


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How is this done?

1 Customers search online?

It starts when someone searches for local services online like: Snorkeling in Cayman Islands or Golf Resort in Barbados or Oceanfront Restaurants in Jamaica and the search result matches the business services that you provide.



2 You will be found

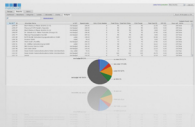
We will make sure that your business can get found in the Sponsored "Paid Sections" of Google, Yahoo and Bing. When someone clicks on one of your advertisements or normal listings, they are then directed to a cutting-edge landing page which gives your potential customer every opportunity to easily interact with your business.

Bottom line, we will turn the maximum number of online visitors to offline customers. If you would like to utilize your own website, we can also help measure results including phone calls, emails, and form submittals. **Arrows Pointing To Each Important Aspect.**



3 We Measure and Optimize.

We will measure and report back to you in real-time and our experts will utilize this important information to "optimize" and make your campaign performance better month over month.



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